

Privacy Statement Wim Beunderman

Introduction

All of the information that you provide us with is subject to this Privacy Statement. Branding and communications agency 'Wim Beunderman' respects the privacy of those who use its website, and ensures that the personal information that you provide is treated confidentially. By using this website, you agree to the use of your data as described in this Privacy Statement.

Processing of personal data and purposes

If Wim Beunderman processes personal data, this will take place in accordance with the requirements of the General Data Protection Regulation (GDPR) and additional legislation.

By entering your data on this website and sending it to us, you give Wim Beunderman permission to register this data in its database and to apply this for normal business purposes, including providing you with information on a non-regular basis on matters that are useful for the use of this website, on its services and matters directly related thereto, and shall provide this data exclusively to those who are involved in providing its services. In addition, we may process your data in order to contact you for marketing purposes.

Below you may find an overview of the personal data that we will possibly process, depending on the purpose that you provided this data for:

- Initials and/or given name, surname, titles, gender, telephone number, email address, position, bank details, tax numbers, Chamber of Commerce registration numbers;
- Other personal data that you provide us with on our website, in correspondence and by telephone;
- Information on your location;
- Information on your activity on our website, IP address, internet browser and device type.

We do not collect special category personal data, such as data concerning race or ethnical background, religious beliefs, criminal records, physical and mental health, or sexual preference of our website visitors. If necessary, we shall ask for your explicit permission for the collection and use of the aforementioned data.

The purpose of processing your personal data

Your personal data is processed in order to:

- Fulfil the terms of contracts with you, i.e. contracts of sale;
- Fulfil legal obligations, such as data that Wim Beunderman needs to comply with administrative obligations.

It is possible that you provide personal data via this website, for example to gain access to specific content, to be present at an online or offline event via this website, to respond to a query or a (news) item, or to request the delivery of information on specific interests. In these cases, the information given by you will be used to meet your request and to adapt and improve this website and related services that are provided to you to meet your requirements.

In addition, we can use your personal data for marketing purposes. You consent to our contacting you to request your feedback on services provided by Wim Beunderman or third parties hired by us, and for marketing purposes.

Your personal data may also be used to protect our rights and property and those of our website users, and, if necessary, to comply with legal procedures.

By using our email service, you will receive messages on a more frequent basis, such as newsletters. You can unsubscribe for this service with Wim Beunderman whenever you wish to.

Retention period of your data

Wim Beunderman shall retain your personal data no longer than is strictly necessary to fulfil the purpose for which this data has been collected. Our data retention period is 7 years in the case of administrative obligations, and in other cases, for the duration of the contract or for the period of time that you have not revoked your permission for processing your personal data. After the contract has expired, you may request Wim Beunderman to destruct the data. This request shall be carried out, provided that there is no (longer a) legal obligation to retain the data.

Sharing data with others

It is possible that we provide information that concerns website visitors to service providers who process this information for us. However, it is not common practice to share this information with third parties for secondary or non-related purposes.

Wim Beunderman will not sell your data to third parties. We will draw up a processing agreement with businesses that process your data under contract with us, in order to ensure protection and confidentiality of your data at the same level as ours. Wim Beunderman will remain responsible for this processing.

Mapping website visits

General data of website visitors, for example visitor numbers and web page requests, will be recorded automatically. The purpose of this is to optimize the website structure. This applies to numerical data and not to personal data.

This website uses Google Analytics, a web analysis service provided by Google Inc. (Google). Google Analytics uses 'cookies' (small pieces of data that are sent from our website and stored on your computer) to help us analyze the way in which visitors use our website. The information on your use of our website (including your IP address) that is generated by the cookies is relayed to Google and stored by Google on servers in the United States. Google uses this information to keep track of how the website is used, to make reports on website activity for website operators, and to provide other services concerning website activity and use of the Internet. Google is permitted to provide this information to third parties when Google is legally bound hereto, or when these third parties process the information on behalf of Google.

By using this website, you give permission for the information to be processed by Google in the aforementioned manner and for the aforementioned purposes. Read the privacy policy of Google Analytics for more information.

Review, corrections and the right to object

At any given time, you may request to review, alter or adapt the data you have provided. If you request a review, you will receive an overview of the processing of your personal data from Wim Beunderman within four weeks. In the event that it appears that the personal data processed by Wim Beunderman contains errors, you may request Wim Beunderman to correct, add to, remove or conceal this data. In addition, you may object to the processing of your personal data at all times.

Requests based on the right to review, correct and/or object may be addressed to: email@wimbeunderman.com. To ensure that the request to review has been made by you, we ask you to send a copy of your ID along with the request. We ask you to blur your photo and social security number on your ID with a black pen. This is for the protection of your privacy. Wim Beunderman shall reply to your request as soon as possible, and within 4 weeks.

Security

Wim Beunderman takes the protection of your data seriously and takes adequate measures to prevent misuse, loss, unauthorized access, unwanted publication and unlawful modification. If you are under the impression that your data has not been protected properly, or if there are indications of misuse, please contact us via email@wimbeunderman.com.

Social media

The social media buttons on this website only have links to the social media pages concerned. Wim Beunderman does not process personal data by way of these buttons. If you click a social media button, your personal data will be processed by the social media service concerned. Wim Beunderman has no influence on the manner in which these platforms treat your personal data, bears no responsibility in this matter and accept no liability whatsoever.

Liability

Although this website and the services that may be selected there have been constructed and are applied with the utmost care, Wim Beunderman accepts no liability for possible errors or defects in the text or in the operation. Wim Beunderman accepts no liability for the contents of messages as filled in and sent by website visitors through the 'tell a friend' function. Wim Beunderman accepts no liability for the contents, currency and operation of websites of third parties that are prompted through links on this website.

Wim Beunderman is not liable for damage, in whatever form. Therefore, no rights can be derived from the contents of this website.

Intellectual property rights

All of the intellectual property rights on this website, the information displayed here, images and other means of expression are reserved exclusively by Wim Beunderman. Nothing on this website may be made public or duplicated, except when written permission has been granted beforehand by Wim Beunderman.

Alteration of this Privacy Statement

Wim Beunderman reserves the right to alter this Privacy Statement in the event that its policy, business administration, the law or rulings give rise to this. Alterations will be published on this website. Only the most recent version of the privacy statement is applicable. You may send an email to email@forloveonlypublishing.com if you have any questions about or comments on the privacy policy.